



KEMENTERIAN PELANCONGAN MALAYSIA,
(MINISTRY OF TOURISM MALAYSIA),
Tingkat 6, 21-23, 32-36, Menara Dato' Onn,
Pusat Dagangan Dunia Putra (PWTC),
45, Jalan Tun Ismail,
50695 Kuala Lumpur.

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<http://www.motour.gov.my>



Celebrating 50 Years of Nationhood

KPL/AC 1-2/2 (31)
4 Mac 2008

SEPERTI IPTA/IPTS DI LAMPIRAN A

Y. Bhg. Datuk/Dato'/Datin/Tuan/Puan,

PERTANDINGAN FOTOGRAFI SEMPENA FESTIVAL FLORA MALAYSIA 2008 (MALAYSIA FLORA FEST 2008) PADA 1MAC HINGGA 30 MEI 2008 DI PUTRAJAYA

Dengan hormatnya saya diarah menarik perhatian Y. Bhg. Datuk/Dato'/Datin/Tuan/Puan mengenai perkara tersebut di atas.

2. Sukacita dimaklumkan, Kementerian Pelancongan Malaysia akan menganjurkan **Pesta Flora Malaysia 2008 (Malaysia Flora Festival 2008)** pada **1 Mac hingga 3 Ogos 2008** bertempat di **Putrajaya**. Sehubungan dengan itu, terdapat beberapa aktiviti-aktiviti yang akan di jalankan sempena Festival Flora Malaysia 2008 (Malaysia Flora Festival 2008) ini, antaranya **Pertandingan Fotografi** yang akan berlangsung mulai **1 Mac hingga 31 Mei 2008** dan **Pameran Fotografi** yang akan berlangsung pada **28 Jun hingga 14 Julai 2008**. Pertandingan yang bertemakan "**Colors of Harmony**" ini akan di bahagikan kepada beberapa kategori iaitu **kategori Flora, Fauna dan Landskap**.

3. Objektif utama **Pertandingan dan Pameran Fotografi** ini adalah untuk mempromosikan Malaysia sebagai destinasi pelancongan menarik dengan keindahan dan keistimewaannya yang tersendiri di samping memperkenalkan kekayaan khazanah semulajadi negara di mata dunia. Selain dari itu, **200 penyertaan fotografi yang terbaik** akan di pamerkan kepada orang awam, ini secara tidak langsung dapat mempromosikan hasil karya para peserta dan dapat mengetengahkan bakat para-peserta berkenaan.



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E-ang
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"MALAYSIA WELCOMES THE WORLD"

Malaysia
Truly Asia

4. Untuk makluman Y. Bhg. Datuk/Dato'/Datin/Tuan/Puan , pertandingan ini adalah terbuka kepada semua pegawai, kakitangan dan pelajar yang berminat. Sehubungan dengan itu, bersama-sama ini di kemukakan borang dan poster untuk di hebahkan bagi menarik lebih ramai penyertaan. Borang-borang penyertaan juga boleh didapati dengan melayari laman web **www.motour.gov.my** atau **www.malaysiaflorafest.com** atau **www.fujifilm.com.my**. Semua penyertaan hendaklah dikemukakan **pada atau sebelum 30 Mei 2008** ke alamat seperti berikut:

Sekretariat,
Malaysia Flora Fest Photo Contest 2008
Kementerian Pelancongan Malaysia
Aras 6, Menara Dato' Onn, PWTC
45 Jalan Tun Ismail
50694 Kuala Lumpur.

5. Segala kerjasama dan tindakan awal Y. Bhg. Datuk/Dato'/Datin/Tuan/Puan di atas perkara ini diucapkan ribuan terima kasih.

Sekian, harap maklum.

"BERKHIDMAT UNTUK NEGARA"

"MALAYSIA WELCOMES THE WORLD "

Saya yang menurut perintah,



(SITI NUR HAJAR ABU BAKAR)
Cawangan Pengurusan Acara
Bahagian Perkhidmatan Pelancongan
b.p. Ketua Setiausaha
Kementerian Pelancongan Malaysia

s.k. Y. Bhg. Datuk KSU
Y. Bhg. Datuk TKSU(P)
Y. Bhg. Dato' TKSU(PL)
SUSK YBM

Malaysia Flora Fest 2008 Photography Contest

How to participate

1. You may submit an unlimited number of entries; which could be either analog or digital format or both.
2. All entries submitted (analog & digital) must be at **8R** size and printed on 'Fujicolor Crystal Archive Paper'. This is available at all **FDI Stations** (Fujifilm Digital Imaging), **FIP** (Fuji Image Plaza) outlets and Fujifilm Dealers.
3. Digital format entries must be delivered in JPEG format file burned in CD/DVD and is no less than **5 megapixels**. Analog format entries must include negative or slide copy.
4. Submitted entries must be labeled clearly behind each of the entries with title, date, year, location and name.
5. All cost incurred during this participation shall be borne by participant i.e. cost for image processing, printing, developing, delivery etc.
6. All submissions must be completed together with a 'Material Release Form' as attached below. This form is also available on our website at www.malaysiaflorafest.com or www.motour.gov.my or www.fujifilm.com.my.

Contest Duration :

1 March - 30 May 2008

**3x
Special
Jury
Prize**

- Fujifilm FinePix Digital Camera
- Holiday Package
- Goodies from Ministry of Tourism Malaysia
- Goodies from Karangkraf
- Vouchers
- Certificate

2nd PRIZE

RM 5,000 Cash

- Fujifilm FinePix Digital Camera
- 4D3N holiday package for 2 persons
- Goodies from Ministry of Tourism, Malaysia
- 6 months subscription of Karangkraf's LIBUR Magazine
- Theme Park Vouchers
- Certificate

1st PRIZE

RM 7,000 Cash

- Fujifilm FinePix Digital Camera
- 4D3N holiday package for 2 persons
- Goodies from Ministry of Tourism, Malaysia
- 6 months subscription of Karangkraf's LIBUR Magazine
- Theme Park Vouchers
- Certificate

3rd PRIZE

RM 3,000 Cash

- Fujifilm FinePix Digital Camera
- 3D2N holiday package for 2 persons
- Goodies from Ministry of Tourism Malaysia
- 6 months subscription of Karangkraf's LIBUR Magazine
- Theme Park Vouchers
- Certificate



Colours of Harmony

**Contest Theme:
Flora, Fauna
& Landscape**

10x CONSOLATION PRIZE (LOCAL)

RM 300 Cash

- Hamper from Fujifilm
- Goodies from Ministry of Tourism, Malaysia
- Goodies from Karangkraf
- Vouchers
- Certificate

10x CONSOLATION PRIZE (INTERNATIONAL)

- Holiday Package
- Hamper from Fujifilm
- Goodies from Ministry of Tourism, Malaysia
- Goodies from Karangkraf
- Vouchers
- Certificate

**Total prizes worth
RM 50,000
to be won !!!**

Rules & Regulations

1. This contest is open to all Malaysian and foreigners, except for the Secretariat, Malaysia Flora Fest 2008 Photography Contest, Ministry of Tourism Malaysia, Tourism Malaysia, MTPN and their family members.
2. Participants can submit as many entries as they wish.
3. Proof of posting is not proof of receipt.
4. All submission are non-returnable and shall remain the sole property of Ministry of Tourism, Malaysia and the Ministry reserves all rights to reproduce, publicise or to exhibit the submissions in any form of media or medium whether locally or internationally, without any prior notification or payment made to participants.
5. Image submitted must not be published in any media or medium prior to this.
6. All entries must be of participants' original works. Usage of third party/parties creative works are prohibited, in which the entry will be automatically disqualified.
7. With the entry submission, the participants hereby agree to indemnify Ministry of Tourism, Malaysia and the organisers from any and all legal claims or otherwise.
8. Entries will be judged on the following criteria: subject matter, composition, creativity and technique.
9. Minor image touch-up is allowed and these include adjustment of brightness of colour and softening or sharpening of the image.
10. Digital super imposition, composite photographs, photo montage, trick photographs, digital imaging and image manipulations are strictly not accepted.
11. All entries must be submitted before and by **30th May 2008** to:
**Secretariat, Malaysia Flora Fest Photo Contest 2008,
Ministry of Tourism Malaysia, 6th Floor, Menara Dato' Onn, PWTC,
45 Jalan Tun Ismail, 50480 Kuala Lumpur**
12. The organizers reserves the right to disqualify any entries which do not follow or abide to the terms and conditions of the above.
13. Judges decision is final and any form of correspondences shall not be entertained.
14. Winner shall be notified at a later date.

Sponsored by :

FUJIFILM

LIBUR



Material Release Form

In conjunction with my participation in the Malaysia Flora Fest Photo Contest 2008, I hereby declare the followings:

1. That I am the lawful author/copyright owner/authorized party of this image/works submitted.
2. That I give Ministry of Tourism Malaysia and the organisers the absolute rights and permission to the copyrights to use or reuse, to publish or republish and to produce the image/works that I have submitted for the above mentioned event/competition for their own use.
3. That I have sought relevant permission, and authority for the models/persons/individuals involved and venue and image of props used in my submitted works. I hereby declare that I indemnify Ministry of Tourism Malaysia and the organisers any of all liability claims or legal claims as a result of my submission.
4. That I have met with all the rules and regulations stated for this contest.

Signature _____ Date: _____

Malaysia Flora Fest Photography Contest 2008

Use one form for each entry. Photocopy of an entry form is permitted.

Category (Tick one and fill in your caption)

Photo Caption / Title :

Date Taken :

Location / Venue :

Camera used :

Image Type (Tick one and fill in where relevant):

☐ Analog. Transparency or negative used :

☐ Digital

- Entries submitted must be at **8R** size and printed on Fujicolor Crystal Archive Paper.
- Digital format (JPEG format) burned in CD/DVD and is not less than **5 megapixels**.
- Analog format - include negative or slide copy.

Name _____

NRIC/Passport No. _____ Age _____

Occupation _____ Nationality _____

Address _____

Tel (H) _____ Tel (O) _____ HP No. _____

Email _____ Date _____

Send your entries by **30th May 2008** to :
**Secretariat, Malaysia Flora Fest Photo Contest 2008, Ministry of Tourism Malaysia,
6th Floor, Menara Dato' Onn, PWTC, 45 Jalan Tun Ismail, 50480 Kuala Lumpur.**