

Regional Conference on Values and Professionalism

Web: <http://pkukmweb.ukm.my/~ppu/conference.htm> Tel: 03-89213134 / Fax: 03-89252976

13 - 14 November 2008 / 15-16 Zulkaedah 1429H • Equatorial Hotel Bangi-Putrajaya

Organiser :
**CENTRE FOR GENERAL STUDIES
NATIONAL UNIVERSITY OF MALAYSIA**



In Collaboration with :
BANK MUAMALAT MALAYSIA BERHAD

TARGET GROUP

The conference is open to all policy makers, professionals, academicians, researchers, NGOs, and those who are concerned with the needs, issues and development of values and professionalism.

THEME : ENCULTURATION OF VALUES AND PROFESSIONALISM

BACKGROUND

A developed society should be based on equal distribution of wealth as well as advanced and competitive economy. In tandem with the country's material development, the mindsets, culture, values and professionalism of its citizens need to be strengthened. A nation

imbued with noble values and professionalism will not be easily influenced by others. Values are embedded with the practice of professionalism, such as carrying out respective roles and functions accordingly and striving to improve one's ability. Consequently, the Centre for General Studies, Universiti

Kebangsaan Malaysia, in collaboration with Bank Muamalat Malaysia takes the initiative to organise a Regional Conference on Values and Professionalism. It is hoped that this conference will contribute to the enculturation of values and professionalism in a society.

OBJECTIVES

- To provide a platform for academic discussions on the theories and practices of values and professionalism
- To highlight research findings on issues and practices related to values and professionalism in various fields.
- To propose ideas and suggestions to strengthen levels of professionalism and appreciation of values in life.

SUB-THEMES

The theories, practices and issues on values and professionalism in :

- Economy
- Politics
- Social
- Science and Technology
- Education
- Research and Development
- Trade and Industrialisation
- Legal Practices
- Medical Practices
- Organisation
- Leadership
- Decision Making
- Inter-ethnic Relationship

IMPORTANT DATES

1 August 2008 / 29 Rejab 1429

Deadline for abstract submission

15 August 2008 / 13 Sya'ban 1429

Notification of abstract acceptance

22 September 2008 / 22 Ramadhan 1429

Deadline for full paper submission

CALL FOR PAPERS

Submission of abstract:

- Title ● Author's full name ● Affiliations
- Telephone number and email address
- Abstract should not be more than 200 words (MS Word, Times New Roman, point 11)

Abstract should be sent to the Secretariat by email to nilaipro@gmail.com

REGISTRATION FEES

Registration fees including food, proceedings and bag are as follows :-

- Presenters and participants registering before 20th October 2008 : RM400.00
- Presenters and participants registering after 20th October 2008 : RM450.00
- Students : RM100.00

Payment: LO, Cheque, Money Order or Bank Draft is made payable to Bendahari UKM and be sent directly to the Secretariat.

LANGUAGES Bahasa Melayu and English Language

ACCOMMODATION

For accommodation please contact :-

Puri Pujangga, UKM (www.ukm.my - Tel: 03-89213361)

Hotel Equatorial (www.equatorial.my - Tel: 0389251111/0382102222)

Residence Hotel UNITEN (www.uniten.edu.my - Tel: 03-89222088)

For any enquiries, please contact the Secretariat:

Dr. Zarina Othman

(email : nilaipro@gmail.com - Tel : 03-89216917 or 016 243 7660)

Secretariat for Regional Conference on Values and Professionalism

Centre for General Studies, Universiti Kebangsaan Malaysia

43600 Bangi, Selangor

(att.: Dr. Zarina Othman)

Seminar proceedings will be given during registration. Only complete papers submitted before 1st September will be included in the proceeding.

REGISTRATION FORM

SECRETARIAT FOR REGIONAL CONFERENCE ON VALUES AND PROFESSIONALISM

Centre for General Studies Universiti Kebangsaan Malaysia

PARTICIPANT'S NAME : _____ NAME TO BE PRINTED ON NAME TAG : _____

ORGANIZATION : _____ POSITION/TITLE : _____

CORRESPONDING ADDRESS : _____

TELEPHONE NO : _____ FAX : _____ E-MAIL : _____

PARTICIPATION: *Presenter / Participant. If presenter, please state title of paper :-

IMPORTANT NOTE: Please submit your abstract and paper via e-mail to nilaipro@gmail.com