

KUALA LUMPUR
INNOVATION
FORUM 2011
(KLIF 2011)

15 - 16 November 2011, Putra World Trade Centre, Kuala Lumpur

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NATIONAL INNOVATION
CONFERENCE & EXHIBITION

BEYOND
INNOVATION

KUALA LUMPUR INNOVATION FORUM 2011 (KLIF 2011)

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Kuala Lumpur

BEYOND
INNOVATION

"We have to innovate. No nation can be successful unless they are involved in innovative and creative activities"

- Y.A.B. Dato' Sri Mohd Najib Bin Tun Haji Abdul Razak
Prime Minister of Malaysia



Prof. Anil K Gupta



Prof. Timothy Stearns



Prof. Tan Sri Dato' Wira
Dr. Sharifah Hapsah
Syed Hasan Shahabudin



Dato' Dr. Kamal Jit Singh

About KLIF 2011

Organisers



www.yim.my/klif2011



KLIF | The region's premier innovation forum

Kuala Lumpur Innovative Forum (KLIF) 2011 is set to continue to promote global and national agenda towards an innovative society and high income advanced economy. As Malaysia intends to compete and emerge as one of the leading nations in this highly competitive global economy, innovation is an important agenda in moving the nation up the value chain. The government under the stewardship of the Prime Minister, His Right Honourable Dato' Sri Mohd Najib Tun Razak intends to transform Malaysia through a comprehensive innovation processes, comprising innovation in public and private sector governance, societal, urban, rural, corporate, industrial, education, healthcare, transportation, social safety net and branding.

KLIF 2011 is the strategic platform for high level stakeholder representatives from public, private and civil society sector to share experiences, discuss and deliberate issues and strategies on Innovation for Development. The Forum aims to inspire and enhance creativity and innovation among Malaysians to think new thoughts and ideas to improve their lives and lifestyle.

THEME | Beyond Innovation

Innovation is key to achieving success in almost everything. However, success is a journey and so should innovation. No one can rest or be complacent with past success based on past innovation. The quest for what's next?, what's new? and what else? is necessary to sustain competitiveness and ensure long-lasting success.

"Beyond Innovation" seeks to answer some of these questions as it presents the perfect platform to share and deliberate on best practices and case studies of past successes and consider cutting edge ideas for the future...

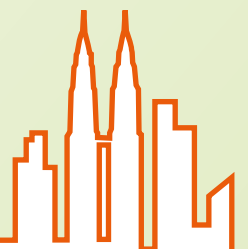


FACTS ON KLIF 2010

- Attendees:-
 - Total 31 Speakers & Moderators
(10 international speakers from Australia, Brazil, Egypt, Germany, Korea, Qatar, Sweden, Taiwan, USA)
 - 487 delegates
 - Good mix from corporate, academia, and government
- Discussions were intense both at the venue and cyberworld through Twitter (400 tweets)
- Papers uploaded online with more than 3,000 downloads

TARGET ATTENDEES

- Mid to Senior level Managers from government, private sector and civil society
- Representatives from Youths, Children and Women groups



ORGANISERS PROFILE

The Ministry of Science, Technology and Innovation

The Ministry of Science, Technology and Innovation (MOSTI) is responsible for championing scientific discovery and transform Malaysia into an advanced high income status economy by driving innovation through R&D planning, funding and commercialization. MOSTI has taken the holistic approach to strengthen the National Innovation System to increase productivity, competitiveness and the country's economic value chain.



MOSTI has introduced a cluster approach comprising five clusters: ICT, Biotechnology, Industry, Sea to Space, and Science and Technology Core. Each cluster and agencies under it plays a vital role in implementing the Second National Science and Technology Policy and its Action Plan. The aim of the Policy is to create a more conducive environment to further spur the development of STI. It focuses on strengthening research and technological capacity and capability with emphasis on commercialization of research outputs, strengthening institutional framework and management of science, technology and innovation in the country.

MOSTI's efforts to promote the development of STI in the country would not have been successful, had it not been for the strong support and synergistic partnership among all stakeholders, especially the government, industry, universities and research institutions. With the New Economic Model and other Government Transformation Plans, MOSTI will continue to be the driving force and contribute to develop and sustain Malaysia's economic growth through science, technology and innovation. For more information on MOSTI, visit www.mosti.gov.my

Yayasan Inovasi Malaysia

Yayasan Inovasi Malaysia (YIM) or the Malaysian Innovation Foundation was established in November 2008 by the Government of Malaysia with the main goal to promote and inculcate creativity and innovation among Malaysian citizens, especially targeting children and youth, women, rural folk, people with disabilities and non-government organizations. The Patron of YIM is the Prime Minister of Malaysia, Y.A.B. Dato' Sri Mohd Najib bin Tun Haji Abdul Razak and the Chairman of YIM is Y.B. Datuk Seri Dr. Maximus J. Ongkili, the Minister of Science, Technology & Innovation. Among the key functions of YIM are providing institutional support in scouting, spawning, sustaining and scaling up grassroots innovations and helping their transition to self supporting activities.



For the past two years, YIM has strived to promote and inculcate creativity and innovation among Malaysians. To date, it continues with its efforts to intensify the adoption of creative and innovative culture and mindset among Malaysian society particularly children, youth, women, rural and schools communities.

For more information on YIM, visit www.yim.my

YIM's corporate objectives are to:

- Promote & inculcate the awareness and culture of creativity and innovation
- Record, preserve, promote and recognize grassroots innovations
- Drive the commercialization of outstanding, proven and high potential grassroots innovations products, technologies and solutions
- Enhance quality of life through "Community Innovation Projects" for societal well being and wealth creation.

In order to achieve these objectives, five key innovation programs were established:

- Community Creativity and Innovation Awareness & Promotion
- Central Depository / Data Bank of Grassroots Innovation
- Commercialization of Community Innovation Project
- Kuala Lumpur Innovation Forum (KLIF)
- ASEAN Youth Forum on Innovation and Creativity

Platinum Innovation Partner



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