



UNITEN/HEA/1/14/4

29 October 2007

Naib Canselor
Universiti Kebangsaan Malaysia (UKM)
43600 Bandar Baru Bangi
Selangor Darul Ehsan
(u/p : Y.Bhg. Dato' Prof. Dr. Sharifah Hapsah Bte Syed Hassan Shabudin)

**AN EXCLUSIVE INVITATION TO UNITEN
TUN MAHATHIR LECTURE SERIES BY
SIR ROBIN SAXBY**

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29/10/07

Greetings from Universiti Tenaga Nasional.

In its effort of creating a platform for sharing intellectual knowledge and experiences from an exemplary and influential leaders, UNITEN will be holding its second Tun Mahathir Lecture Series on December 5, 2007.

This lecture will be presented by Sir Robin Saxby, founder of ARM Holding, UK. The lecture "From Start up to Global Standard and Beyond" will take place at UNITEN's Putrajaya Campus. It is scheduled to start at 9.00 a.m. and will end at 12.00 p.m. On that note, I would like to have the pleasure of inviting your good self and members of your organization to participate in this lecture series.

You may find more information on the lecture in the brochure enclosed.

I look forward to your participation in this lecture.

Thank you.

Handwritten signature of Dr. Shaari Md. Noor

DR. SHAARI MD. NOOR
Chairman
UNITEN Tun Mahathir Lecture Series



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Admission is Free

To reserve a seat please fill up this registration form and fax to
603—8921 2114

Name :

IC No :

Address :

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Contact No:

Email :

No. of Person Attending :

For further enquiries, please contact:-

Universiti Tenaga Nasional KM 7, Jalan Kajang - Puchong
43009 Kajang, Selangor

Tel : 03—8921 2020 ext 1012 / 1023

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Eliana@uniten.edu.my

You may also register on line at www.uniten.edu.my

Closing date for registration:

30 November 2007



INVITATION to

UNITEN TUN MAHA THIR LECTURE SERIES

by
Sir Robin Saxby
Chairman, ARM® Holdings plc

**“From Start up to
Global Standard and
Beyond...”**

5 December 2007 (Wednesday)
9.00 a.m.—12.00 p.m.

Universiti Tenaga Nasional, KM 7
Jalan Kajang-Puchong, 43009, Kajang, Selangor

UNITEN TUN MAHATHIR LECTURE SERIES

From Start Up to Global Standard and Beyond... by Sir Robin Saxby

The first transistor was invented in 1947, the year Sir Robin Saxby was born and just 11 years later, as Robin started at grammar school, the integrated circuit was invented.

In March 1972, Robin gave a talk to the Royal Television Society titled "TV and Chips" about a "state-of-the-art" integrated circuit, containing 50 resistors and 50 transistors. Today's "state-of-the-art" chips contain up to a billion transistors. This enormous leap forward illustrates how dramatically the dynamics of the semiconductor industry have evolved in the past 35 years.

The original talk in 1972 led to Robin being approached by Motorola, and a career path that enabled him and a group of designers from Acorn to create ARM. ARM architecture is now the most popular chip architecture on our planet. These chips are used in many of the devices which have transformed the world we live in, such as mobile phones, digital cameras, set top boxes and game consoles. ARM's customers are a Who's Who of the technology industry including Sony, Apple, Nokia, Sharp, Intel, Texas Instruments and Samsung.

In this lecture, Robin will demonstrate how technology can lead to significant wealth creation for shareholders and employees. With changing world dynamics it is imperative that growing economies capitalise on opportunities created from technology and science. He will also present his vision of important applications and developments in the next 20 years, that are likely to become even more pervasive than the mobile phone is today, and will provide anecdotes and learning points from his own experience.



Sir Robin Saxby was a key figure in the creation of ARM, one of the UK's major hi-tech success stories. Along with 12 engineers he helped found the company which is today's world leading semiconductor intellectual property supplier and the heart of the development of digital electronic products.

Robin's career began in design and development with Rank Bush Murphy and PyeTMC. He has extensive experience in the semiconductor industry with ES2 and Motorola. He also served as CEO of Henderson Security System Ltd.

Robin was once, the Chairman of the Open Microprocessor Systems initiative (OMI), a European Union panel set up to advise on collaborative R & D activity. He holds an Honorary Doctorates from the University of Liverpool, (where he is also a visiting professor), Loughborough University and the University of Essex.

He was awarded a Knighthood in the 2002 New Year Honours List for services to the information technology industry and in July that year, Robin received the IET Faraday Medal in recognition of his outstanding contribution to the information technology industry. In the same year, Robin was made a Fellow of the Royal Academy of Engineering (FREng).

He has received many global awards for his influence in transforming the shape of the semiconductor industry; he serves on various Government related advisory panels on the subjects of wealth creation form technology, globalization and inspiring young people.