

Dato' Tajuddin Atan
Chief Executive Officer

17 October 2012

Y Bhg. Prof. Tan Sri Dato' Wira Dr. Sharifah Hapsah Syed Hasan Shahabudin
Vice Chancellor
Office of the Vice Chancellor
Universiti Kebangsaan Malaysia
43600 UKM Bangi
Selangor Darul Ehsan

Y Bhg. Prof. Tan Sri Dato' Wira,

OSK INVESTMENT CHALLENGE – CAMPUS PARTICIPATION

It gives me great pleasure to extend an invitation to Universiti Kebangsaan Malaysia, its lecturers and students to participate in the OSK Investment Challenge (OSKIC) 2012.

OSKIC was initiated to address the trend of decreasing retail interest and participation in the stock market, particularly among young Malaysians. As reflected in Bursa Malaysia's survey in 2009, the younger Malaysian generation is not active in the stock market. 59 per cent involved are of those 40 years and above, and only 12 per cent of investors represented the 20-29 age group.

The OSKIC is a unique simulated online trading competition which Bursa Malaysia has proudly supported over the years. Now in its third installment, Bursa Malaysia continues to work together with OSK Investment Bank to bring this investment education platform to tertiary students around the country.

Since it was first launched in 2010, the OSKIC has seen continued participation from various institutions of higher learning nationwide. Campuses and students who had part of this competition have reaped various benefits. Not only are there great prizes to be won, but more importantly participants have gained invaluable experience of being involved in the Malaysian capital market. This experience will surely stand in good stead for both the campus and the students, when they step into the working world.

As such, Bursa Malaysia would like to take this opportunity to encourage participation from your campus and promote this competition amongst your lecturers and students if you have not done so. If you are already a strong supporter of the OSKIC, we thank you for your support and participation, and we wish your campus all the very best in the competition.



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Remember, the best performing campus stands to win a Resource Centre sponsorship worth RM50,000. The winning university will be computed based on the top 120 performing students from each campus. Hence, with a greater number of participants from your university, the greater the chance of winning the Grand Campus Prize.

So do ensure that your campus, lecturers and students do not miss out on this opportunity to participate in the OSKIC. Should you require more information, please do not hesitate to contact the OSKIC Team representative:

Mr. Tay Eu Jin, Project Manager, OSKIC
Contact no: (603) 2333 8595
E-mail: ejin.tay@my.oskgroup.com

Thank you for your kind interest.

Best regards,

A handwritten signature in blue ink, appearing to read "Dato' Tajuddin Atan".

Dato' Tajuddin Atan
Chief Executive Officer