

## Asia Branch

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Dear En Wan Suhaimi Ariffin,

On behalf of Cambridge University Press, Asia, I would like to take this opportunity to welcome you as a member of our Asia Library Advisory Board. We are thrilled to have you with us.

At Cambridge University Press, we are dedicated to advances learning, knowledge and research worldwide. We understand librarians in the academic institutions play a key role in this process. Hence, we have formed an Asian advisory board called Cambridge Asia Library Advisory Board (CALAB) and the attempt to bring a team of librarians from different prestigious universities in Asia together.

The objectives of creating this advisory board are:

- To create a link between librarians of prestigious universities and allow communication and sharing of experiences with other members
- To gain better insights of library acquisitions trends for both print and digital products so as to help us align our services to the needs of our institutional customers.

These will be achieved through the participation in our online surveys, group discussions and a yearly CALAB meeting that will be held in Asia. On board, we have got 11 CALAB members, including you.

They are:-

No	Title	Name	Position	University
1	Mrs	Lee Cheng Ean	Associate University Librarian	National University of Singapore
2	Ms	Ng Chay Tuan	Head, Acquisitions	Nanyang Technology University of Singapore
3	Ms	Charlotte Gill	Head, Law Library (Li Ka Shing Library)	Singapore Management University
4	Mrs	Gayle Chan	Head of Collection Development	University of Hong Kong
5	Ms	Suphab Klinruang	Acquisitions & Catalogs Librarian	King's Mongkut of University Technology, Thonburi, Thailand
6	Pn	Arinawati	Head of Acquisitions	Universiti Sains Malaysia (USM)
7	Pn	Rohana Mat Noor	Deputy Chief Librarian	Universiti Teknologi MARA (UiTM), Malaysia
8	En	Wan Suhaimi Ariffin	Deputy Chief Librarian, Medical Library	Universiti Kebangsaan Malaysia (UKM), Malaysia
9	Mr	Huang Di	Deputy Head of Acquisitions	Shanghai Jiao Tong University, China
10	Mr	Lin Hao Ming	Deputy Director, SJTU Library	Shanghai Jiao Tong University, China
11	Ms	Mutsumi Hosaka	E-Resource Management	Keio University, Japan

For primary point of contact, please contact us at (65) 6323 2701 or email at <a href="mailto:sacadgrp@cambridge.org">sacadgrp@cambridge.org</a> with your questions or comments. We look forward to have a fruitful learning experience with you!

Yours sincerely,

Steven Chong

Sales & Marketing Director, Asia Cambridge University Press