



### Keynote Speaker

**DATO' SRI MUSTAPA BIN MOHAMED**  
Minister of International Trade and Industry (MITI)

Dato' Sri Mustapa Mohamed has held a number of government positions, including Deputy Finance Minister, Minister for Entrepreneur Development, Minister in the Prime Minister's Department, Minister for Higher Education and Minister for Agriculture and Agro-based Industry. He is an economist and a First Class Honours degree graduate from the University of Melbourne, Australia. He obtained his Masters in Economic Development from Boston University USA.



**Panelists**  
**ZANG TOI**  
Global Entrepreneur

Zang Toi was born in Kuala Krai district in the state of Kelantan on 11 June 1961. Toi left his hometown at the age of eighteen, and went to New York USA. There he attended Parsons School of Design and worked under Mary Jane Marcasiano and Ronaldus Shamask. In 1989, with a modest collection of bright sarongs, strong suits and regal dresses, he opened his own atelier.

Zang Toi's fashion is available globally in fine stores including the Couture Department at Nordstrom, fine specialty boutiques and Zang Toi Boutiques across the world.



**Panelists**  
**PROF. DATO' WIRA DR. MOHD SHUKRI BIN AB YAJID**  
President and Founder  
Management & Science University

Prof. Dato' Wira Dr. Mohd Shukri bin Ab Yajid is a prominent figure in the Malaysian higher education scene. He is the founder of two Malaysia's leading private institutions of higher learning-the PTPL Group of Colleges and the Management & Science University (MSU). Much of the success and achievements of both PTPL and MSU stem from his passion for quality education and the desire to create a strong synergy between the industry and the academic.



**Panelists**  
**PROF. DR. MARC CLEMENT**  
Technium Inventor, Swansea University, UK

Marc Clement has attempted to combine academic career with that of a science-based entrepreneur. He made a conscious decision to base that career in his native Wales, with a genuine wish to make a positive and sustainable difference. Such a career strategy is relatively unusual and can be controversial.

Clement has founded more than ten high technology companies. Some have flourished and been listed on AIM, NASDAQ and the American Stock Exchange Markets.



DATE	TIME	PROGRAM
11 December 2012	8.00 a.m	Arrival of Participants and Guests
	8.30 a.m	Arrival of Y.Bhg. Prof. Datuk Dr. Raduan bin Haji Che Rose, Vice Chancellor Universiti Malaysia Kelantan (UMK)
	8.45 a.m	Arrival of YB. Dato' Sri Mustapa bin Mohamed, Minister of International Trade and Industry (MITI)
	9.00 a.m	<b>Welcoming Remarks by:</b> Y.Bhg. Prof. Datuk Dr. Raduan bin Haji Che Rose, Vice Chancellor Universiti Malaysia Kelantan (UMK)
	9.15 a.m	<b>Opening Address and keynote speech by:</b> YB. Dato' Sri Mustapa bin Mohamed, Minister of International Trade and Industry (MITI)
	9.30 a.m	Tea Break
12 December 2012	10.00 a.m	<b>FORUM:</b> <b>Academic Entrepreneurship @ Global Network</b>
		✓ <b>YB. Dato' Sri Mustapa bin Mohamed</b> Minister of International Trade and Industry (MITI)
		✓ <b>Prof. Dr. Marc Clement</b> Technium Inventor, Swansea University, UK
		✓ <b>Prof. Dato' Wira Dr. Mohd Shukri bin Ab Yajid</b> President and Founder, Management & Science University
		✓ <b>Zang Toi</b> Global Entrepreneur
	12.30 p.m	Lunch
	2.00 p.m	<b>ROUNDTABLE DISCUSSION:</b> <b>Global Leaders Forum</b>
	4.00 p.m	Hi- Tea
	5.00 p.m	Disperse
	8.00 a.m	Arrival and Registration
	8.30 a.m	<b>CONFERENCE:</b> Academic Paper Presentation
	4.30 p.m	End of Programme

[www.glfc.com.my](http://www.glfc.com.my)



**UNIVERSITI MALAYSIA KELANTAN**  
City Campus, Pengkalan Chepa  
Locked Bag 36, 16100 Kota Bharu  
Kelantan, MALAYSIA  
Tel : 609.771 7000  
Fax : 609.771 7022

[www.umk.edu.my](http://www.umk.edu.my)

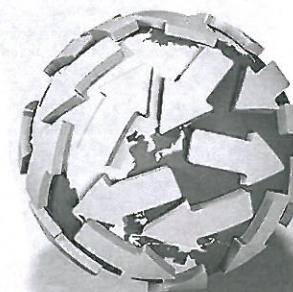


**AKEPT** HIGHER  
EDUCATION  
LEADERSHIP  
ACADEMY



**GLFC**

GLOBAL LEADERS FORUM & CONFERENCE



**CALL FOR PAPERS**

**"Academic Entrepreneurship  
@Global Network"**



**11-12 DECEMBER 2012**  
RENAISSANCE HOTEL, KOTA BHARU, KELANTAN MALAYSIA



## "Academic Entrepreneurship @Global Network"

### The GLFC has THREE primary aims:

The **FORUM** provides opportunities for academics and practitioners to learn success story from renowned leaders and receive informal indepth feedback from the panel of discussion. Academics and practitioners can also establish connection with prominent leaders and professionals from other institutions that will in turn create lasting international research partnership.

The **CONFERENCE** provides opportunities for academics and postgraduate students from a range of disciplines and audience countries to share research findings with the audience and also through GLFC' double-blind refereed publications. All GLFC conferences are inter and multi-disciplinary in nature.

The **ACADEMIC ENTREPRENEURSHIP FAIR AND COMPETITION** is a platform to establish academic entrepreneurship premises to promote research findings for potential commercialization as well as innovative product of the entrepreneurs and practitioners that have high potential to go global. The best idea or product innovation will receive UMK's Entrepreneurship Award.

### CONFERENCE TRACK

We invite abstracts, papers, and proposals in any of the following fields:

- Entrepreneurship
- Social Sciences and Humanities
- Business and Economics
- Teaching and Education
- Technology and Science

The accepted submissions will be clustered into common topics and areas of interest. The program will consist of consecutive one-hour sessions running in parallel in two conference rooms, from 9:00 am to 5:00 pm.

### SUBMISSION OF PAPER

To submit your abstract for presentation at the conference, please visit our website at [www.glfc.com.my](http://www.glfc.com.my)

Important dates to remember are as follows:

Call For Abstract	15 November 2012
Full Paper Submission	30 November 2012
Conference Date	11 - 12 Desember 2012

- Email your formatted manuscript to [glfc@gmail.com](mailto:glfc@gmail.com)
- Abstracts and summarized articles will be published in an electronic format proceedings entitled *Global Leaders Forum and Conference 2012*.

### Keynote Speaker

**DATO' SRI MUSTAPA BIN MOHAMED**  
Minister of International Trade and Industry (MITI)

### Panelists

**PROF. DR. MARC CLEMENT**  
Technium Inventor, Swansea University, UK

**PROF. DATO' WIRA DR. MOHD SHUKRI BIN AB YAJID**  
President and Founder, Management & Science University

**ZANG TOI**  
Global Entrepreneur



- Best papers award will be presented at the GLFC Gala Dinner. The papers accepted will be published in the relevant journal by 2013.
- Full manuscripts may be published in the *Global Leaders Journal* or any of the refereed journals, and will be electronically available through our publishing consortium.

### FEES

Participant	International	Local	Practitioner	Student
Conference	USD 100	RM 150	RM 250	RM 100
Academic Entrepreneurship Booth	USD 300	RM 200	RM 400	*

### Fees Including

- Conference-Kit (conference bag, CD proceedings and souvenirs) for the presenters and team leader for entrepreneurship fair participant.
- Refreshment is provided to all participants.

### REGISTRATION

Conference participants, paper presenters and Academic Entrepreneurship Fair participants can register online at [www.umk.edu.my](http://www.umk.edu.my), by clicking on Global Leaders Forum banner or go directly to [www.glfc.com.my](http://www.glfc.com.my)

For further inquiries, please contact the secretariat:

FITRIYAH	Phone No.	+609-771 7011
	Email:	<a href="mailto:fitriyah@umk.edu.my">fitriyah@umk.edu.my</a>
IZURA	Phone No.	+609-771 7013
	Email:	<a href="mailto:izura@umk.edu.my">izura@umk.edu.my</a>

### Collaborators:




Entrepreneurship  
is our thrust

Developing  
Global Entrepreneurship  
and Learning





# GLE



GLOBAL LEADERS FORUM & CONFERENCE

[www.glfc.com.my](http://www.glfc.com.my)

## Keynote Speaker

**DATUK SERI MUSTAPA BIN MOHAMED**  
Minister for International Trade and Industry (MITI)

## Panelists

**PROF. DR. MARC CLEMENT**  
Technium Inventor, Swansea University, UK

**PROF. DATO' WIRA DR. MOHD SHUKRI BIN AB YAJID**  
President and Founder, Management & Science University

**ZANG TOI**  
Global Entrepreneurship

Call For Abstract	15 November 2012
Full Paper Submission	30 November 2012
Conference Date	11 - 12 Disember 2012

	International	Local IPT	Practitioners	Student
Conference	USD 100	RM 150	RM 250	RM 100
Academic Entrepreneurship Booth	USD 300	RM 200	RM 400	*

## CALL FOR PAPERS

For further inquiries, please call the secretariat:

PN FITRIYAH P Phone No. **+609-771 7011** mail: fitriyah@umk.edu.my  
CIK IZURA Phone No. +609-771 7013 Email: izura@umk.edu.my

# “Academic Entrepreneurship @Global Network”

**11-12 DECEMBER 2012**

**RENAISSANCE HOTEL, KOTA BHARU, KELANTAN MALAYSIA**

UNIVERSITI MALAYSIA KELANTAN