

## INTRODUCTION:

We are pleased to announce that the Arus Perdana Research Project (UKM-AP-CMNB-02-2010), the Fundamental Research Grant Scheme Project (FRGS/1/2012/SSI10/UKM/02/10), the Young Researcher Research Project (GGPM-2011-046) with the cooperation of the Faculty of Law, Universiti Kebangsaan Malaysia and Consumers International are holding an International Conference on Consumerism 2013 on 27th March 2013. You are welcomed to the Conference either as paper/poster presenters or participants.

In the past, consumer interests were suppressed under the goal of long term economic development. With the advancement of technology and changes in the trading world, consumerism has again arisen in view of the new market condition in the world economy. Both developed and developing nations have adopted measures to protect consumer rights and interests by establishing institutional and regulatory framework in strengthening and enhancing consumer protection policies and legislations, encouraging international co-operation and ensuring good business practices in view of liberalisation of trade and the advancement of technology. The main theme of the conference 'Consumer Sovereignty in the Global Era' is chosen due to the unstable state of consumer sovereignty in the global era. Consumer sovereignty is the idea that consumers exert ultimate control over the economy. There is also a social welfare dimension to consumer sovereignty. In the global era, the idea that consumers remain sovereign is thus questioned. This Conference will provide an avenue for all scholars to present and debate the idea in relation to the focus areas of the Conference. It is the hope of the organisers that this Conference will produce a fruitful discussion amongst scholars.

## SUB THEME:

The scope covered under the Conference includes but not limited to the followings:

- Consumer Governance and Policy
- Consumer Health, Safety and Security
- Consumer in the Digital Era
- Consumer and the Environment
- Consumer and the Financial Services
- Consumer Redress
- Consumer in Trade
- Consumer and Syari'ah

- All Aspects of Consumerism (including Sociology and Economics)

## OBJECTIVES:

The Conference aims to:

1. provide for the industry to gain an insight into various aspects of consumerism;
2. enlighten the participants as to the rights and interests of consumers in the focus areas of the Conference; and
3. provide a platform for discussions and reflections on consumer law and consumerism.

## PARTICIPANTS:

- Relevant Ministries and Agencies
- Non-governmental Organisations
- Academicians
- Researchers
- Legal practitioners
- Industrialists
- Students

## IMPORTANT DATES:

Deadline for submission of abstract: **20 Dec 2012**

Notification of acceptance of abstract: **30 Dec 2012**

Deadline for submission of full paper: **30 Jan 2013**

## INSTRUCTIONS TO AUTHORS:

### Instruction for preparation of abstract

Length	Not more than 250 words
Font	12, Times New Roman
Spacing	Single spacing, justified
Language	Malay or English
Submission	Abstract Submission Form to be submitted to <a href="mailto:iccukm2013@gmail.com">iccukm2013@gmail.com</a> Please visit <a href="http://www.ukm.my/icc2013">www.ukm.my/icc2013</a> to access the submission form

### Instruction for preparation of full paper\*

Length	Should not exceed 10 pages (including tables, figures, maps and references),
Text	Font 12, Times New Roman
Spacing	Single spacing, justified
Language	Malay or English
Title	Font 14, capital letters, bold and

Name(s) of author(s)	centered Font 12, capitalised first letter of each word, centered
Corresponding author	Font 12, italic, normal text and centered, full address (university/faculty/school/department etc.), tel/fax, email address
Author's affiliation	In the footnote, font 10, institution only
Headings	Font 12, capitalised, bold, align to the left
Sub-headings	Font 12, capitalised first letter of each word, align to the left
Acknowledgment	In the footnote
Footnotes	Font 10
References	Font 12
Submission	Submitted to <a href="mailto:iccukm2013@gmail.com">iccukm2013@gmail.com</a>

\* Selected conference papers will be considered for the following publications:

- i. Malaysian Journal of Law And Society (JUUM) Faculty of Law UKM (refereed journal); and
- ii. Chapters in a book.

\* Full paper must be submitted together with the completed registration form.

## PRESENTATION:

### Oral Presentation

Each speaker shall be given 10 minutes for oral presentation. Slideshow may be used using Microsoft Power Point.

### Poster Presentation

Each poster presenter shall present his/her poster at provided display panel. Expenses for the posters shall be borne by the presenter. Poster size : A1

## REGISTRATION:

Please visit the website at [www.ukm.my/icc2013](http://www.ukm.my/icc2013) to access the Registration Form.

The completed form must be sent to:

Secretariat  
International Conference on Consumerism 2013 (ICC2013)  
Faculty of Law  
Universiti Kebangsaan Malaysia  
43600 UKM Bangi  
Selangor  
Malaysia

(Attn: Ms. Rohaidaa Shaari)  
Fax no. : 603 89253217  
Email : [iccukm2013@gmail.com](mailto:iccukm2013@gmail.com)

**FEES (payable in CASH only):  
(Does not include accommodation.)**

Students - UKM : RM150  
Students - Other Institutions : RM200  
Others : RM350

The registration fee is limited to 1 paper per participant.  
Extra papers require new registrations.

**The organisers will only accept CASH on the day of registration. Cheques / LO / others are unacceptable as mode of payment. Participants are required to submit a signed undertaking letter of payment when submitting the full paper.**

**CONTACT PERSON:**

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Universiti Kebangsaan Malaysia  
43600 UKM BANGI  
SELANGOR  
MALAYSIA  
Tel : (603) 89216820  
(603) 89216355

Email : [iccukm2013@gmail.com](mailto:iccukm2013@gmail.com)

**ACCOMMODATION:**

**(Participants are required to arrange for their accommodation.)**

**Puri Pujangga**  
Universiti Kebangsaan Malaysia  
43600, BANGI  
SELANGOR, MALAYSIA.  
Tel: +603-89213361/3362  
Fax: +603-89222890  
E-mail: [puri@ukm.my](mailto:puri@ukm.my)  
URL: <http://www.ukmholdings.ukm/puri>

**Equatorial Bangi-Putrajaya**  
Off Persiaran Bandar  
43650, BANGI  
SELANGOR, MALAYSIA.  
Tel: +603-82102222/89251111  
Fax: +603-82102888  
E-mail: [info@bng.equatorial.com](mailto:info@bng.equatorial.com)  
URL: <http://www.equatorial.com/bng>

**Budget Hotel:**

**Amani Hotel**  
No. 13A, Jalan Medan Pusat Bandar 4A,  
Pusat Bandar, Seksyen 9,  
43650 Bandar Baru Bangi,  
Selangor Darul Ehsan, Malaysia.  
Tel : +603-8925 8640 Fax : +603-6142 6277  
Email: [amanihotel@gmail.com](mailto:amanihotel@gmail.com)  
URL: [www.hotelamani.com.my](http://www.hotelamani.com.my)

**Best View Hotel**

A-9 (Whole Block), A-10-1, a-10-2 & A-10-3,  
Jalan Medan Pusat Bandar 5,  
43650 Bandar Baru Bangi,  
Selangor, Malaysia  
Tel : +603 8925 8966  
Fax: +603 89123066  
Email: [bangi@bestviewhotel.com.my](mailto:bangi@bestviewhotel.com.my);  
[bvh\\_bangi@yahoo.com](mailto:bvh_bangi@yahoo.com)  
URL: [www.bestviewhotel.com.my](http://www.bestviewhotel.com.my)

**101 Bangi Hotel**

21 & 23 Jalan Medan Pusat 2D, Persiaran Bangi.  
43650 Bandar Baru Bangi,  
Selangor, Malaysia  
Tel.: 603 8927 4988  
Fax: 603 8927 3288  
URL: [www.101hotel.com.my](http://www.101hotel.com.my)

**EVENT DETAILS**

08:00 – 08:30am	Registration of Participants
08.30 – 09.00 am	Official Ceremony
09:00 – 09:45am	Keynote Address I
09:45 – 10:15am	Tea Break / Poster Presentation
10:15 – 11:15am	Keynote Address II
11.20 – 12.40pm	Parallel Session A (A1, A2, A3 & A4)
12:40 – 02:00pm	Lunch Break
02:00 – 03:30pm	Parallel Session B (B1, B2, B3 & B4)
03:30 – 04:45pm	Parallel Session C (C1, C2, C3 & C4)
04:45 - 05:00pm	Tea Break / Poster Presentation



**INTERNATIONAL  
CONFERENCE ON  
CONSUMERISM 2013  
(ICC2013)**

**'Consumer Sovereignty in the Global Era'**

**27<sup>th</sup> MARCH 2013**

**EQUATORIAL HOTEL BANGI  
SELANGOR MALAYSIA**

**Organisers:**

**ARUS PERDANA RESEARCH PROJECT  
UKM-AP-CMNB-02-2010**

**FRGS RESEARCH PROJECT  
FRGS/1/2012/SS110/UKM/02/10**

**YOUNG RESEARCHER RESEARCH  
PROJECT GGPM-2011-046**

**FACULTY OF LAW  
UNIVERSITI KEBANGSAAN MALAYSIA**

**CONSUMERS INTERNATIONAL**